



## BROWN MACKIE COLLEGE SAN ANTONIO™

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June 30, 2010

We are pleased to announce a new addition to the educational community for prospective students in south-central Texas.

Brown Mackie College – San Antonio will be joining the Brown Mackie College system of schools, with schools located across the United States, dedicated to providing educational programs that prepare students for entry-level positions in a competitive, rapidly-changing workplace.

Initially, Brown Mackie College – San Antonio will offer bachelor's degree programs in Business Administration, Criminal Justice, Health Care Management, and Legal Studies; and associate's degree programs in Accounting Technology, Architectural Design & Drafting Technology, Business Management, Criminal Justice, Health Care Administration, Information Technology, Medical Assisting, Paralegal, Pharmacy Technology, and Surgical Technology. The school will afford students access to many resources including support systems, student lounges, allied health and computer labs, and other facilities and services.

Brown Mackie College – San Antonio is committed to making an important contribution to the personal and professional development of its students, as well as to the economic growth of the region that it serves by providing higher education opportunities that prepare skilled graduates for their chosen professions.

After you've had a chance to review the enclosed media kit, I would like to extend a personal invitation for you to speak with Robert Pope, President of Brown Mackie College – San Antonio. Mr. Pope is available to the media to discuss the importance of the community to Brown Mackie College – San Antonio; its strengths, mission, people and programs; and plans for future growth and development. He can also provide you with information on enrollment trends, featured faculty, how to apply and much more.

Please do not hesitate to contact me at (412) 995-7263, [mtoth@edmc.edu](mailto:mtoth@edmc.edu) or Steve Dobbins at (513) 830-2005, [stdobbins@brownmackie.edu](mailto:stdobbins@brownmackie.edu) if you have any questions or would like to set up a discussion in advance.

Thank you for the opportunity to deliver this message about Brown Mackie College – San Antonio to the community it will serve.

Sincerely,

Mark C. Toth  
Director of Public Relations – New Schools



**MEDIA CONTACT:**

Mark C. Toth  
Director of Public Relations – New Schools  
Education Management Corporation  
Office: (412) 995-7263  
Mobile: (412) 657-8636  
[mtoth@edmc.edu](mailto:mtoth@edmc.edu)

J. Stephen Dobbins  
Senior Director of Communications & Public Relations  
Brown Mackie College  
Office: (513) 830-2005  
Mobile: (513) 310-7498  
[stdobbins@brownmackie.edu](mailto:stdobbins@brownmackie.edu)

**BROWN MACKIE COLLEGE TO OPEN  
NEW TEXAS SCHOOL LOCATION IN SAN ANTONIO**  
*Classes Slated to Begin in October 2010*

(SAN ANTONIO – June 30, 2010) Brown Mackie College today announced the addition of Brown Mackie College – San Antonio to its system of schools. Brown Mackie College – San Antonio will hold its first day of classes on October 4, 2010, and will occupy approximately 32,000 square feet at 4715 Fredericksburg Road in San Antonio. The school will begin enrolling students immediately.

“The opening of our new San Antonio school location marks growth and stability for Brown Mackie College, as we expand our presence into Texas and provide quality academic programs to residents in the region,” says Danny Finuf, President of the Brown Mackie College Education System. “Brown Mackie College – San Antonio’s curricula will complement the demand for a skilled workforce in south-central Texas, and are designed to enable students to achieve their professional and personal goals.”

Brown Mackie College – San Antonio will initially offer bachelor’s degree programs in Business Administration, Criminal Justice, Healthcare Management, and Legal Studies; and associate’s degree programs in Accounting Technology, Architectural Design & Drafting Technology, Business Management, Criminal Justice, Health Care Administration, Information Technology, Medical Assisting, Paralegal, Pharmacy Technology, and Surgical Technology.

“We are delighted to open our doors to prospective students in San Antonio,” says Robert Pope, newly-appointed president of Brown Mackie College – San Antonio. “Our areas of study, including business, healthcare and wellness, legal studies, and technology-based fields, are offered to help students succeed in their chosen careers and meet the growing needs of employers in the market we serve.”

*(more)*

The school's educational model is designed with the needs of students in mind – flexible academic program delivery options offered at convenient times, personalized instruction and small classes which enable students to fulfill work or family obligations as they pursue a higher education degree.

For more information about Brown Mackie College – San Antonio, call (877) 460-1714 or visit the school's website at <http://www.brownmackie.edu/san-antonio>.

*Brown Mackie College – San Antonio is approved and regulated by the Texas Workforce Commission, Career School and Colleges, Austin Texas. Brown Mackie College-San Antonio holds a Certificate of Authorization acknowledging exemption from Texas Higher Education Coordinating Board regulations.*

*Brown Mackie College – San Antonio is accredited by the Accrediting Council for Independent Colleges and Schools to award bachelor's and associate's degrees. The Accrediting Council for Independent Colleges and Schools is listed as a nationally recognized accrediting agency by the United States Department of Education and is recognized by the Council for Higher Education Accreditation. ACICS can be contacted at 750 First Street NE, Suite 980, Washington, D.C. 20002. Telephone: 1-202-336-6780.*

*Brown Mackie College – San Antonio is a branch of The Art Institute of Phoenix located in Phoenix, Arizona. The Art Institute of Phoenix is an affiliated sister school through common ownership by Education Management Corporation.*

*Brown Mackie College – San Antonio is one of 25 school locations of the Brown Mackie College system of schools ([www.brownmackie.edu](http://www.brownmackie.edu)), which is dedicated to providing educational programs that prepare students for entry-level positions in a competitive, rapidly-changing workplace. Brown Mackie College schools offers bachelor's degree, associate's degree, certificate, and diploma programs in health sciences, business, information technology, legal studies and design technologies.*

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**PRESIDENT**

Robert A. Pope

**ABOUT BROWN MACKIE COLLEGE – SAN ANTONIO**

- Brown Mackie College – San Antonio is the newest location of the Brown Mackie College system of 25 schools, located across the United States.
- The Brown Mackie College system of schools is dedicated to providing educational programs that prepare students for entry-level positions in a competitive, rapidly-changing workplace.
- Brown Mackie College – San Antonio was founded in 2010 and will occupy approximately 32,000 square feet of classroom, computer lab, library, and office space.

**PROGRAM OFFERINGS**

Bachelor of Science

Business Administration  
Criminal Justice  
Healthcare Management  
Legal Studies

Associate of Science

Accounting Technology  
Architectural Design & Drafting Technology  
Business Management  
Criminal Justice  
Health Care Administration  
Information Technology  
Medical Assisting  
Paralegal  
Pharmacy Technology  
Surgical Technology

**INSTITUTIONAL ACCREDITATION**

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**STATE LICENSING**

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**LOCATION**

4715 Fredericksburg Road  
San Antonio, TX 78229

Phone: (877) 460-1714

Website: [www.brownmackie.edu/san-antonio](http://www.brownmackie.edu/san-antonio)

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**ROBERT A. POPE**  
**PRESIDENT, BROWN MACKIE COLLEGE – SAN ANTONIO**

Robert A. Pope, President of Brown Mackie College – San Antonio, has over 14 years experience in higher education leadership, teaching, and career services. Prior to his appointment as president of the San Antonio school location, Pope served for four years as campus president at Everest College locations in Dallas and Mesa, AZ.

Pope previously worked at the Texas School of Business (Kaplan Higher Education/*The Washington Post*) as Director of Career Services, and taught as an instructor of history, economics, and business in the Texas public school system.

Pope holds a bachelor's degree in education from Texas State University and a master's degree in education & training from Kaplan University.



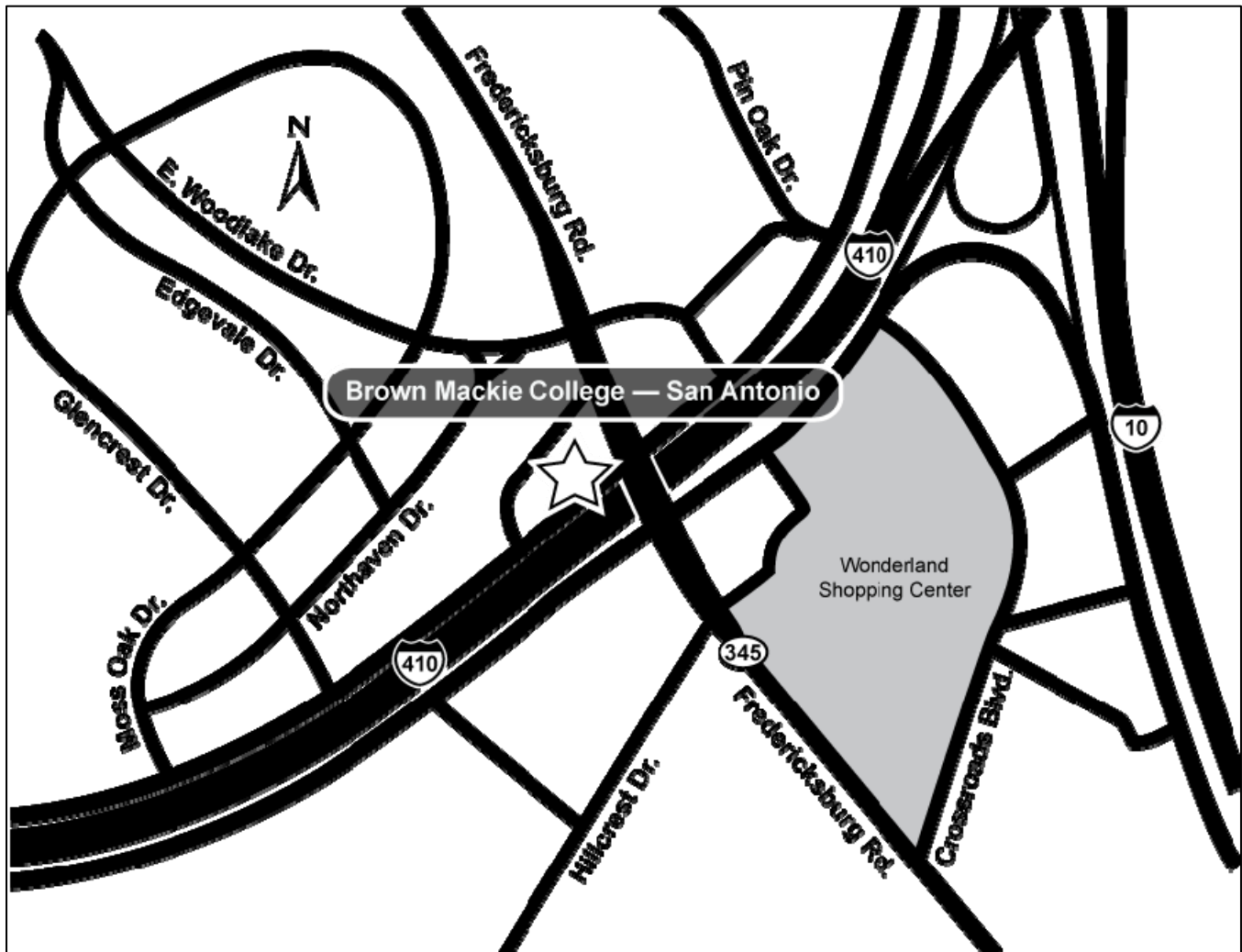
**BROWN MACKIE COLLEGE**  
SAN ANTONIO™

**LOCAL MAP OF LOCATION**

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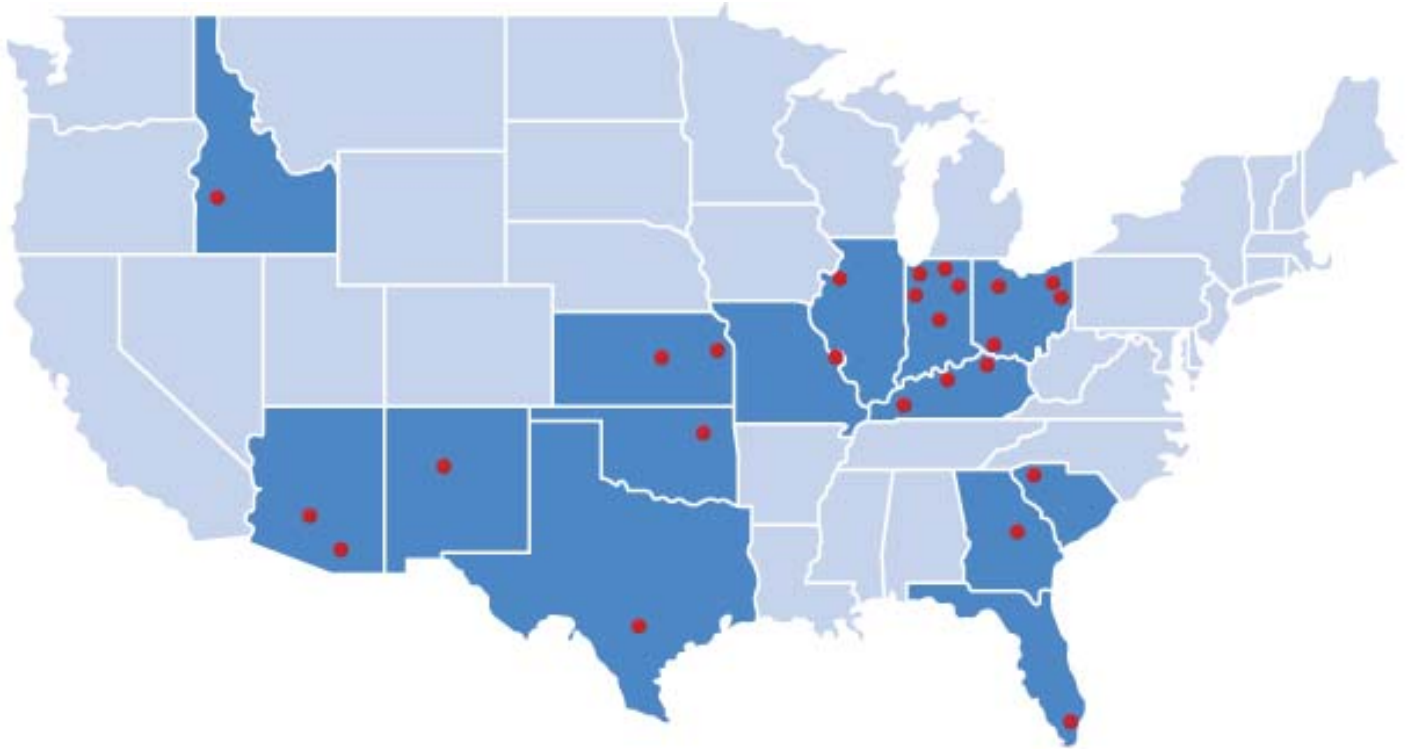
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**MEDIA CONTACT:**

Jacquelyn P. Muller  
Vice President – Public Relations  
Office: (412) 995-7262  
Mobile: (412) 606-9244  
[jpmuller@edmc.edu](mailto:jpmuller@edmc.edu)

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**SCHOOLS LOCATED IN:**

Akron, OH  
Albuquerque, NM  
Atlanta, GA  
Boise, ID  
Cincinnati, OH  
Findlay, OH  
Fort Wayne, IN  
Greenville, SC

Hopkinsville, KY  
Indianapolis, IN  
Kansas City (Lenexa, KS)  
Louisville, KY  
Merrillville, IN  
Miami, FL  
Michigan City, IN  
North Canton, OH

Northern Kentucky (Fort Mitchell, KY)  
Phoenix, AZ  
Quad Cities (Moline, IL)  
St. Louis (Fenton, MO)  
Salina, KS  
San Antonio, TX  
South Bend, IN  
Tucson, AZ  
Tulsa, OK

For more information visit <http://www.brownmackie.edu>



**WHO WE ARE**

With 25 schools in 14 states, the Brown Mackie College Family of Schools (www.brownmackie.edu) is dedicated to providing educational programs that prepare students for entry-level positions in a competitive, rapidly-changing workplace. Led by President Danny Finuf, each Brown Mackie College school is licensed by the state in which it is located and accredited by accrediting bodies recognized by the U.S. Department of Education.

The Brown Mackie College Family of Schools extends back to the late 1800s as a single school, Kansas Wesleyan School of Business, which began operation on September 12, 1891. In 1938, the school was incorporated as The Brown Mackie School of Business under the ownership of Mr. Perry E. Brown and Mr. A.B. Mackie, former instructors at Kansas Wesleyan University in Salina.

In 2003, the Brown Mackie Colleges were purchased by Education Management Corporation (EDMC), and the new system of schools was renamed Brown Mackie College in November 2004. EDMC, the parent company of Brown Mackie College, is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Founded in 1962, EDMC is headquartered in Pittsburgh.

**WHERE WE EDUCATE**

Brown Mackie College operates schools in these states:

- Akron, OH
- Albuquerque, NM
- Atlanta, GA
- Boise, ID
- Cincinnati, OH
- Findlay, OH
- Fort Wayne, IN
- Greenville, SC
- Hopkinsville, KY
- Indianapolis, IN
- Kansas City, KS (Lenexa)
- Louisville, KY
- Merrillville, IN
- Miami, FL
- Michigan City, IN
- Northern Kentucky (Fort Mitchell)
- North Canton, OH
- Phoenix, AZ
- Quad Cities, IL (Moline)
- Salina, KS
- San Antonio, TX
- South Bend, IN
- St. Louis, MO (Fenton)
- Tucson, AZ
- Tulsa, OK



**QUALITY**

**What We Do**

Brown Mackie College Family of Schools offer bachelor's degree, associate's degree, certificate, and diploma programs in health sciences, business, information technology, legal studies, and design technologies. For example, the Brown Mackie College has established a unique "one course a month" scheduling format that allows students to focus on one subject for one month, then move on to the next.

Courses are offered during days and evenings. Our class sizes are smaller to enable individualized attention. Ultimately, students are empowered to devote their energies to pursuing an entry-level position in their chosen fields or to advance in their current profession.



**COMMUNITY**

**How Our Students are Making a Difference**

At Brown Mackie College, learning is not limited by the boundaries of the classroom. Students are engaged in the communities in which they live and attend school. They volunteer their talents to organizations large and small, demonstrating a commitment to service from Brown Mackie College students, faculty, staff, and graduates.



**GROWTH**

**Who We Educate**

With a collective enrollment of 19,000 students as of Fall 2009, Brown Mackie College continues to experience strong growth, both geographically and in enrollment, as more students seek to sharpen their skills to succeed in an increasingly competitive market.

To expand its reach to more students than ever before and honor the service of our nation's veterans, Brown Mackie College is actively working with the U.S. Department of Veterans Affairs in the "Yellow Ribbon" reduced tuition program, part of the post-9/11 G.I. Bill.

**CONTACT**

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